

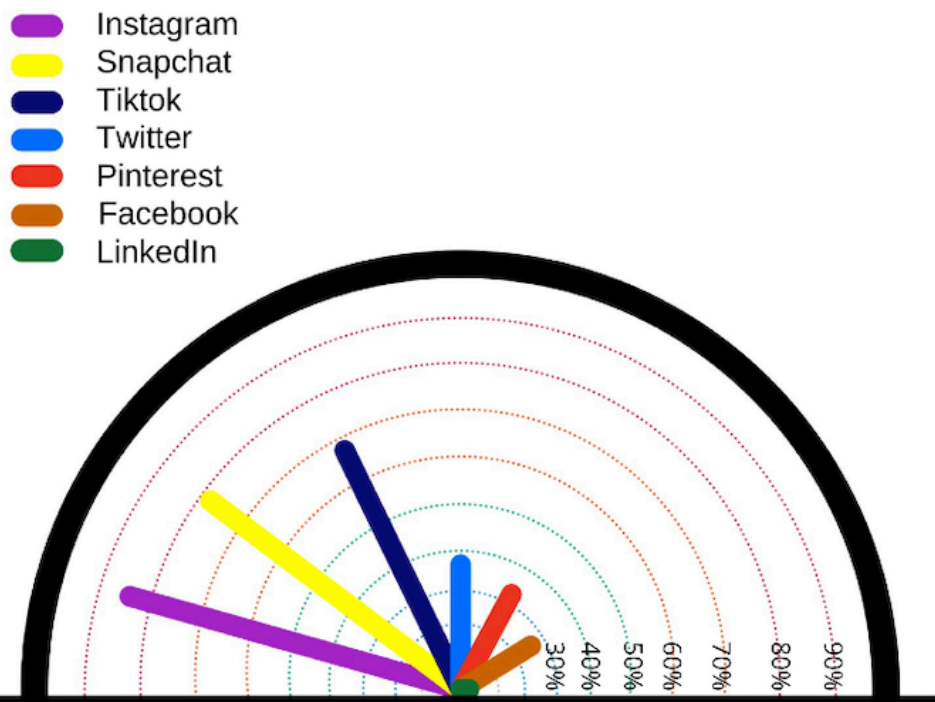
Youcubed Data Talk Social Media

What do you notice?
What do you wonder?

What is going on in this data visualization?

7 in 10 American Teens Use TikTok

% of U.S. teens who use the following social media platforms at least once a month



<https://www-statista-com.stanford/chart/most-used-social-media-platforms-by-us-teens/>

This data visualization illustrates the popularity of different social media platforms among teenagers. The data was collected in Fall 2020 from 9,800 U.S. teens with an average age of 15.8 years, and was conducted by investment bank Piper Sandler. Does the above representation accurately reflect your social media use? How do you think this chart may vary for adults? Is there a different visualization you would choose to share the story of this data?

This data talk was created by Emily Liang, one of Jo Boaler's undergraduate students.

For more information about Data Science and Data Talks, and advice on ways to implement data talks, go to <https://www.youcubed.org/resource/data-talks/>